

CLIENT NAME	ELEXA EV Pakistan	PROJECT / EVENT	ELEXA EV Global Dealer Convention 2026
CLIENT REPRESENTATIVE	Mr. Fazal Jaswal (Lead Director)	EVENT NATURE	Mega Product Reveal (13 Electric Bikes) & Awards
VENUE LOCATION	La Ovation Events Lawn, Lahore (31,128 Sq. Ft)	EVENT TIMING	Day Luncheon (11:00 AM – 04:30 PM)
GUEST CAPACITY	250 Corporate Dealers & Executives	HOSPITALITY FORMAT	28 VIP Sofa Lounges + 5-Star Olive Mutton Buffet

TURNKEY EVENT SCOPE & COMMERCIAL PRICE BREAKDOWN

ALL-INCLUSIVE PROPOSAL (9 DELIVERABLES)

#	ITEM DESCRIPTION & TECHNICAL SCOPE	QUANTITY / SCOPE	UNIT RATE (PKR)	TOTAL AMOUNT (PKR)
01	Wooden Stage with Flex or Carpet (24' x 50') Heavy-duty 1,200 sq. ft wooden stage deck accommodating 13 Electric Bikes on display plinths, theatrical curtain reveal track, black satin unveil shrouds, and front executive speech rostrum.	1 Setup (1,200 Sq. Ft)	120 / sq. ft	144,000
02	SMD Daylight Video Wall 20' x 10' (P3.9 High-Brightness) High-refresh direct-sun rated outdoor LED screen (6,500 nits) on ground truss with 4K video processor, live multi-feed switcher, and on-site visual engineer.	1 Rig (20' x 10')	120,000	120,000
03	Furniture Catering 250 Person (28 VIP Sofa Lounges) 28 Executive White Leather Sofa Lounge Pods (each with 3 sofas + glass coffee table = 252 capacity), tiered VIP seating on lawn, and shade canopies.	250 Persons (28 Pods)	1,200 / pax	300,000
04	Cutlery & Crockery for 250 Persons 5-star porcelain banquet tableware, stainless steel cutlery, highball glassware, silver roll-top chafing dishes, and fine buffet linen.	250 Persons	720 / pax	180,000
05	Food: Olive Menu (Mutton) for 250 Persons Full 10-course luxury luncheon buffet (Strictly as Annexure A): Fresh Mutton Qorma, Chicken Qorma, Biryani, 6-item Live Charcoal BBQ, Chinese, Italian Pasta, Live Tandoor (7 naans), Desserts, Drinks.	250 Persons	7,200 / pax	1,800,000
06	Waiter & Hospitality Services Professional uniformed service staff, banquet captains, live station chefs, busboys, and beverage attendants throughout the convention.	Complete Staff	24,000	24,000
07	Sound Line Array System (Dual Towers) 2 complete vertical concert Line-Array speaker towers, digital mixing console, 4 wireless UHF mics (handheld & lapel), stage monitors, and audio engineer.	2 Line Arrays	90,000 / array	180,000
08	Branding Panaflex with Heavy-Duty Frames Heavy-duty aluminum box-truss entrance arch (16'x12'), 16'x10' photo-op media backdrop wall, stage branding wings, directional signage & registration desk wrap (~1,000 sq. ft).	1,000 Sq. Ft Scope	120 / sq. ft	120,000
09	Venue Charges (La Ovation Events Lawn, Lahore) Exclusive full lawn booking (~31,128 sq. ft) for daytime event, modern stepped pavilion, paved stone terrace, AC VIP suite/green room, secure parking, and standby generator power backup.	Full Lawn Booking	200,000	200,000

TOTAL TURNKEY INVESTMENT (ALL 9 ITEMS INCLUDED) Production, Staging, Audio-Visual, 28 Sofa Lounges, 5-Star Olive Mutton Catering & Venue Booking	PKR 3,068,000
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COMMERCIAL TERMS & EXECUTION PROTOCOLS 1. Quotation Validity: Rates are valid for 15 days from issuance. Booking confirmation is subject to venue date availability. 2. Payment Terms: 50% advance upon contract signing for venue lock & fabrication; 30% upon on-site rigging inspection; 20% post-event conclusion. 3. Setup & Handover: Staging, SMD, sound, branding, and lounges will be 100% operational by 08:00 AM on the event morning (3 hours prior to arrival). 4. Food Quality & Standards: Full catering prepared strictly fresh on-site in compliance with Punjab Food Authority (PFA) hygiene protocols.
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ISSUED BY ASIAN EVENTS
Asian Events Operations
Signature & Seal 2026
Phone: 0332-2227426 | info@asianevents.pk
Asian Events • Official Commercial Quotation AE-QT-2026-ELEXA-001

CLIENT ACCEPTANCE & APPROVAL
Date: _____
Signature & _____
ELEXA EV Pakistan
Attn: Mr. Fazal Jaswal (Lead Director)

OLIVE MENU (MUTTON EDITION) — 250 PERSONS LUNCHEON BUFFET

10-Course Gourmet Spread

1. WELCOME DRINKS & STARTERS

- Fresh Mint Margarita & Seasonal Fresh Juices
- Crispy Golden Chicken Tempura with Tartar Dip
- Hot & Sour Executive Chicken Corn Soup

2. TRADITIONAL ROYAL MAIN COURSE

- Royal Mutton Qorma** (Fresh Tender Mutton Gravy)
- Special Mughlai Chicken Qorma with Rich Almond Curry
- Fragrant Special Chicken Biryani with Boiled Eggs

3. LIVE CHARCOAL BBQ STATION

- Chicken Red Boti & Chicken Green Cheese Boti
- Chicken Kalmi Tikka (Succulent Drumsticks)
- Chicken Cheese Gola Kabab & Hara Bhara Kabab
- Asian Events Signature Special Recipe Kabab

4. ORIENTAL & ITALIAN COUNTERS

- Chinese Egg Fried Rice with Spring Onions
- Chicken Sweet & Sour / Chicken Manchurian Gravy
- Vegetable Chowmein & Chicken Alfredo / Penne Pasta

5. FRESH LIVE TANDOOR COUNTER

- Roghni Naan, Garlic Naan & Kalwangi Naan
- Achari Naan, Coriander Naan & Traditional Sada Naan
- Tandoori Roti & Live Puri Paratha Station

6. GOURMET SALAD & SAUCE BAR

- Crispy Kachumar Salad, Fresh Apple Cabbage Slaw
- Protein Red Bean & Mediterranean Chickpea Salad
- Mint Raita, Spicy Imli Dip & Plum Chutney

7. DESSERTS, BEVERAGES & CONFECTIONERY

- Executive Dessert Bar (Shahi Kheer, Halwa & Custard)
- Chilled Soft Drinks (1.5L Coke / Sprite / Fanta)
- Premium Mineral Water (1.5L Bottled)
- Kashmiri Chai / Traditional Karak Doodh Patti Tea

8. SERVICE & HYGIENE STANDARDS

- 100% On-site Fresh Preparation at La Ovation Lawn
- PFA Certified Catering Protocols & Food Grade Cutlery
- Dedicated Waiter-to-Guest Ratio (1 Attendant per 15 Pax)
- Continuous Food Replenishment & Heated Chafing Stations

TECHNICAL EXECUTION BLUEPRINT (ELEXA EV LINEUP & STAGE RIGGING)

24' x 50' STAGE ARCHITECTURE

13 BIKES REVEAL SYSTEM

13 elevated white gloss plinths with cyan LED rim-glow. Shrouded under tailored black satin unveil covers. Theatrical curtain reveal track opens at 1:00 PM for the mega launch sequence.

EXECUTIVE SPEECH ROSTRUM

Front stage center maintains a completely clear executive speaking zone with a minimalist frosted acrylic podium, dual gooseneck mics, and unhindered sightlines for the Chief Guest.

20' x 10' SMD & CONCERT AUDIO

Central 20ft daylight SMD screen (P3.9, 6500 nits) for 4K video keynote. Flanked by 2 vertical line-array speaker towers delivering even 105dB acoustic coverage across the entire lawn.

ASIAN EVENTS PROCUREMENT

& CATERING LEAD

Signature & Asian Events

Executive Production

Director

CLIENT TECHNICAL

CONFIRMATION

Authorized Date:

ELEXA EV Pakistan

Menu & Stage Technical Scope

Direct Operations: 0332-2227426

Asian Events • Official Commercial Quotation AE-QT-2026-ELEXA-001

Approved

Client: ELEXA EV • Dedicated HotLine: 0332-2227426

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